



Fidelity National Title

Insurance Company



NATIONAL TITLE SERVICE

Lender Tool Kit

- **NEW Rate Rider Leads:** Allow you to pull leads based on the date of adjustment for rate riders that are coming due. Updated along with county records.
- **Lender CMA Program:** A totally automated, lead management Internet marketing system that has been created just for you--the on-line Mortgage Professional.
- **Listing Kits:** Provide detailed information on a specific property and they include a profile sheet, comparables, maps., nearby homeowners, nearby business, schools and demographics.
- **Farming Kits:** Provide information on a specific area and can include labels.
- **Apartment Renter Leads:** We can pull apartment complexes and their unit numbers for targeting "Future Home-Owners".
- **FSBO Leads:** Exclusive FOR SALE BY OWNER list updated every two weeks.
- **Online Property Profiles:** Instant access to property information. Search by owner name, address or parcel number. Create your own property profile, Comparable Sales Report with Interactive Map.
- **Websites:** Personal & Customized websites for only \$35/year.
- **Luxury Limo Tours:** Great exposure for listings while viewing the current inventory of listings in the area.
- **Radio Advertising:** Advertisement on the Real Estate Radio Network available for your listings and/or market exposure.
- **Postcards :** Customized color or black and white lender cards. And **Color Flyers!** Many templates to choose from.

**For more information please contact your Fidelity Sales Representative!
(602) 224-8500 or go to www.FidelityPhoenix.com**